

December 2018 Newsletter



Message from the Chair

We are now in early December, temperatures have started to drop and most of the Province is covered in a layer of snow. The winter months mean NSCP is now preparing for our upcoming Zone and Annual Meetings as well as working towards completing projects we have been working on over the past several months. NSCP will also be on the move this winter- we are anticipating to moving office locations sometime in March to 7 Atlantic Central Drive. This location is just off of Exit 17 on Highway 104 near Wilson Equipment. We will keep everyone updated on the timeline for the move.

We partnered up with the Canada Beef, Maritime Beef Council and Atlantic Beef Products to promote beef at the Pinty's Master Championship, located in Truro, Nova Scotia. With Canada Beef as a title sponsor for two of the best curling teams in the world - Team Kevin Koe from Edmonton and Team Rachel Homan from Ottawa. Canada Beef worked with the Maritime Beef Council (NS, NB and PEI Cattle Producers) to promote beef to the thousands of consumers who attend the events. As part of the event, there was a beef information booth as well as a community beef picnic with more than 400 servings of beef provided to participants.

In November, we held a Bob Calves- What to do with Them and How to Maximize Price workshop in partnership with Boehringer Ingelheim Animal Health. Guest speakers were Dr. Dave Kelton, DVM, and Dr. Frank Schenkels, DVM, from Fundy Veterinarians Ltd. The workshop was well received and was used to update veterinarians, producers and livestock dealers on the importance of calf health and potential market gains.

I am happy to report that the Maritime Beef Council has secured funding for three projects, as part of the Maritime Beef Industry Development and Expansion Strategy. Later this month we will be partnering with our Maritime Beef Council Partners, regional Young Farmer Organizations and other agricultural organizations to host a board governance and leadership training. This winter, MBC will also develop the eight modules of the Maritime Beef School (), which will offer the course for deliver in the spring. The Maritime Beef Conference will also return to Moncton on March 15th and 16th at the Delta Beausejour. This year's theme is based on marketing locally, nationally and globally. As with previous conference, the Saturday morning session will include production information related to forage, nutrition and bull performance. Early in the New Year, there will be lots more information including the agenda, speakers and registration available at: www.maritimebeef.ca. **Once again this year, the NSCP will be paying for 15 registrations to the conference. If you would like to have your name entered into the draw, please contact Jena 902-897-6742 by January 31st.**

On the **blue inserted form** you will find the 2019 license application and verification of levies paid for 2018. It is important that this form is completed and sent back to the office to ensure that you remain in good standing with NSCP, receive industry updates, have access to industry events and are eligible to cattle specific programs. These forms are due back to the office prior to January 15th.

In closing, I would like to wish all producers and their families, as well as all other stakeholders, a happy and safe holiday season.

If you have questions, comments or concerns, please feel free to contact Brad at the office, office@nscattle.ca or 902-893-7455.

Larry Weatherby
Larry Weatherby, Chair

November Feeder Sale Results Very Strong

It was a very strong November sale, with Buyer preference for quality 6-8wt vaccinated steers.

Sale Summary:

1235 head 589 lb average 148 cents per lb average Gross Return \$870/hd
625 steers (\$161 @ 612lbs), 465 heifers (\$134 @ 568lbs), 145 bulls and stags (\$130 @ 557lbs)
394 unvaccinated cattle sold for 133 cents per lb at 564lbs for a gross return of \$756
841 vaccinated cattle sold for 153 cents per lb at 600lbs for a gross return of \$921 (\$165 premium)

NSCP Seeking Nominations for Producer of the Year Award

The NSCP is now accepting nominations for the Kings Mutual Producer of the Year Award. The objective of the award is to annually recognize a Nova Scotia beef producer or dealer for the outstanding contributions they make to the provincial cattle industry. Nomination forms are available by visiting www.nscattle.ca/awards or by contacting the office at 902-893-7455. Completed nomination forms are due to the NSCP office by January 31, 2019 and the winner will be announced at the Annual General Meeting on March 2, 2019. The winner will be presented with a plaque, as well as a NSCP jacket and hat.

NSCP Zone Meeting Notice

The Zone Meetings will feature a presentation by Dr. Claire Windeyer from the University of Calgary on cow-calf health management.

This year is an election year in Zone 2 (Alicia King) and Zone 5 (Dean Manning). A Director at Large Livestock will be elected to the Board at the Annual Meeting. Members are reminded that they can attend any of the Zone Meetings but will only be able to vote (where applicable) in their Zone. Annual Zone Meetings have been booked as described below. Storm dates will be the first week of February. Please check www.nscattle.ca for updates.

Zone	Date	Time	Town	Location
1	January 7 th	7:00 pm	Whycocomagh	Whycocomagh Waterfront Centre
2	January 8 th	7:00 pm	Stellarton	Holiday Inn
3	January 10 th	7:00 pm	Wentworth	Wentworth Education Centre
4	January 8 th	1:00 pm	Truro	NSFA Boardroom
5	January 9 th	1:00 pm	Berwick	Berwick Fire Hall
6	January 9 th	7:00 pm	Bridgewater	Best Western Bridgewater
Dealer	January 31 st	11:00 am	Truro	Atlantic Stockyards
AGM	March 2nd	10:00 am	Truro	Best Western Glengarry



About Dr. Claire Windeyer

Dr. Claire Windeyer attended UofG, where she completed her BSc, followed by her DVM degree. After graduation, she went into rural mixed practice in southern Alberta. Claire then returned to OVC to do her DVSc in Ruminant Health Management. Her thesis examined bovine respiratory disease in dairy heifer calves. She won the D.F. Forster medal, a convocation award for academic achievement, motivation, leadership, and citizenship. Claire then volunteered in Nepal with the Canadian Centre for International Studies and Cooperation, Veterinarians Without Borders, and the Lalitpur District Milk Producers Cooperative Union. Claire lives on a small acreage near Dogpound, AB with her partner Bruce and their 4 horses.

NSCP Annual Meeting Notice

**The NSCP Annual General Meeting will be held on Saturday, March 2, 2019.
At the Best Western Glengarry in Truro starting at 10:00 am.**

Commit to Local for the Holidays

The holidays are upon us, and this year we're issuing a challenge - give a gift that gives back to our entire province by committing to spending some of your holiday shopping budget locally. It's easy to do! It's a unique shopping experience and when you spend locally, you help support local businesses, local jobs and the local economy.

This holiday season, commit to local in your community. Start with one gift or one business at a time. Also, don't forget that it's not just about gifting; you can also shift your holiday spending to local meats, produce, preserves, baked goods... even local Christmas trees and other holiday décor. You'll be surprised by how many local choices you can make once you start looking. Happy local holidays!



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