



## MARCH 2017 NEWSLETTER

### *Message From The Chair*

It is hard to believe that we are already at March 1<sup>st</sup> on the calendar, it seems as if the winter has flown by. If all goes well, it won't be long before cattle are heading out to pasture and we are prepping forage equipment for first cut. The NSCP has been very active in the winter months with our Zone meetings, finishing some recent projects and getting ready for the Maritime Beef Conference and Annual General Meeting.

It isn't too late to register for the Maritime Beef Conference which will take place in a couple of weeks here in Truro. The agenda has been set and features a line-up of great speakers from across North America related to animal health, pastures and forages, calf and production clubs as well as regional and national beef marketing programs. Based on current registrations we expect to have about 100 producers from across the Maritimes so please join in on this great learning and networking opportunity. For complete information including the agenda, speakers and registration please visit [www.maritimebeef.ca](http://www.maritimebeef.ca).

As mentioned before, the NSCP annual meeting will be held on Saturday March 18<sup>th</sup> as part of the Conference. The format of this year's meeting will be different than the past as we will only be conducting required business because the guest speakers will be part of the overall conference. The only new business on the agenda will be the presentation of the proposed Cattle Marketing Plan. As you know, this is a project that we have been working on for a few years as part of our regulatory review. The Board is confident in the changes to be presented as you, the producers, have given us your feedback at two separate rounds of Zone meetings.

As noted at the Zone meeting there are several changes from the current Plan to the proposed Plan including the separation of the Delegation of Power from the Natural Products Marketing Council as well as the industry propose industry changes. Please note that the vote at the annual meeting will only be on the industry changes draft on the yellow inserted document with this newsletter. If you would like to review the additional Delegation of Power Documents, please visit [www.nscattle.ca/newsletter](http://www.nscattle.ca/newsletter) or call the office.

If you have any questions, comments or concerns, please feel free to contact Brad at the office [office@nscattle.ca](mailto:office@nscattle.ca) or 902-893-7455.

Before I sign-off for this edition I would like to remind everyone of the two major breeding stock sales coming up in the near future. The first is the Balamore Farm Thickness Sells Sale on March 25<sup>th</sup>. For more information on this sale, please see the insert in this newsletter. The second is the Maritime Beef Testing Society Annual Breeding Stock Sale which will be held on April 1<sup>st</sup>.

See you in a couple of weeks at the conference and annual meeting.

*Larry Weatherby*

Larry Weatherby, Chair

### *NSCP Special Resolution*

At the Annual General Meeting of the Nova Scotia Cattle Producers on Saturday March 18, 2017 the following resolution will be presented for approval by licensees. **PLEASE SEE THE YELLOW INSERT FOR THE COMPLETE DRAFT OF THE CATTLE MARKETING PLAN.**

Whereas the Nova Scotia Cattle Producers have been conducting a regulatory review over the past three years; and  
Whereas the regulatory review includes the Cattle Marketing Plan; and  
Whereas the draft Cattle Marketing Plan incorporates changes proposed by NSCP Licensees; and  
Whereas two rounds of producers consultations have been conducted at NSCP Zone Meetings;  
Therefore be it resolved that the Cattle Marketing Plan be approved as presented.

## *NSCP Annual General Meeting*

The NSCP Annual General Meeting will be held on Saturday March 18, 2017 at the Best Western Glengarry in Truro starting at 12:00pm.



**MARTIME BEEF  
CONFERENCE**  
**SAVE THE DATE**  
**MARCH 17-18, 2017**  
BEST WESTERN GLENGARRY HOTEL  
TRURO, NOVA SCOTIA

HEALTHY GRASS  
HEALTHY PROFIT  
HEALTHY CATTLE

MARITIMEBEEF.CA

## *Maritime Beef Testing Society*



## **44<sup>th</sup> ANNUAL BREEDING STOCK SALE**

**APRIL 1, 2017**

**1:00 pm**

*“Offering the Maritimes Best at the biggest sale East of Quebec”*

### *Things You Should Know...*

- Maritime Beef Conference March 17 & 18, 2017
- NSCP Annual General Meeting will be March 18, 2017
- Balamore Farm Thickness Sells Bull Sale March 25, 2017
- Maritime Beef Test Station Breeding Stock Sale April 1, 2017

### **NOVA SCOTIA CATTLE PRODUCERS**

[www.nscattle.ca](http://www.nscattle.ca)

60 Research Drive. Bible Hill, Nova Scotia B6L 2R2

Phone: (902) 893-7455 email: [office@nscattle.ca](mailto:office@nscattle.ca)