

MARCH 18-19, 2016

Save The
DATE



MARITIME BEEF
CONFERENCE

FOUR POINTS SHERATON
MONCTON

MARITIMEBEEF.CA

2016 Maritime Beef Council Annual Conference Agenda

Healthy Cattle, Healthy Grass, Healthy Profit

Four Points Sheraton

Moncton, New Brunswick

March 18-19, 2016

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|-----------------------|--|
| March 18, 2016 | Maritime Young Beef Farmer Reception |
| 5:00PM-6:30PM | New entrant opportunities in the Maritime beef sector |
| March 18, 2016 | Maritime Beef Conference Day-1 |
| 7:00PM-7:15PM | Welcome – Chair – Nathan Phinney |
| 7:15PM-7:30PM | Greetings from the Minister – Minister Doucet |
| 7:30PM-7:40PM | Greetings from Host Sponsor - TBA |
| 7:40PM-8:10PM | Canada's National Beef Strategy – Canadian Cattlemen's Association |
| 8:10PM-8:30PM | AAFC – Overview of Regional Research Beef Research – John Duynisveld |
| 8:30PM-8:50PM | Beef Producer of the Year – Nathan Phinney |
| 8:50PM-9:20PM | Beef Herd Health Planning and Execution – Dr. Dan Shock – Zoetis |
| March 19, 2016 | Maritime Beef Conference Day-2 |
| 8:30AM-9:00AM | An Evolving Maritime Beef Complex by the Numbers – Alan Miller |
| 9:00AM-9:15AM | Regional Value Chain Development Update – Russ Mallard |
| 9:15AM-9:30AM | Verified Beef Production – Amanda Martin |
| 9:30AM-10:00AM | Managing the Beef Farm Business – (Host Sponsor) |
| 10:00AM-10:30AM | Nutrition Break |
| 10:30AM-11:00AM | Manitoba Forage Initiative – Glenn Friesen |
| 11:00AM-11:30AM | Regional Forage Initiatives, Impacts on your Bottom Line Cape John Pasture – Jonathan Wort – Perennia |

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|-----------------|--|
| 11:30AM-12:00AM | Research and the National Beef Strategy, BCRC Research Update – Dr. Reynold Bergen |
| 12:00PM-1:00PM | Lunch – Canadian Beef Advocacy Program – Jolene Noble |
| 1:00PM-1:20PM | Beef Herd Health Planning and Execution – Dr. Dan Shock – Zoetis |
| 1:20PM-1:40PM | Cattleman’s Young Leaders, Young Cattlemen’s Council Program – Jolene Noble, Daniel Muir |
| 1:40PM-2:30PM | New Entrant Opportunities Panel – TBD |
| 2:30PM-3:00PM | Report on MBC Strategic Planning and Closing Remarks – Facilitator, Nathan Phinney |

2016 Maritime Beef Council Annual Conference Registrati

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NAME _____

COMPANY _____

MAILING ADDRESS _____

PHONE _____ EMAIL _____

Will you be attending the Young Famers Receptions ____ YES ____ NO

REGISTRATION Before February 26, 2016 -- \$65.00

REGISTRATION After February 26, 2016 -- \$80.00

Make cheque payable to the "Maritime Beef Council"

Mail to:

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For Further Information, contact:

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