



**2019 Maritime Beef Conference**  
*Healthy Cattle, Healthy Grass, Healthy Profit*

Delta Beausejour, Moncton, NB

March 15-16, 2019

**Cattle Health Management *Pre-Conference Workshop***

*March 15, 2019*

1:00PM-1:15PM	Welcome & Introductions
1:15PM-2:00PM	Cattle Disease: Causes and Prevention
2:00PM-2:45PM	Dairy Calf Herd Health Management
2:45PM-3:15PM	Nutrition Break
3:15PM-4:15PM	Bull and Heifer Selection
4:15PM-5:00PM	Question, Answer, Discussion Session
5:00PM-6:30PM	Maritime Beef Council Welcome Reception



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### **2019 Maritime Beef Conference Day-1**

*March 15, 2019*

<b>5:00PM-6:30PM</b>	<b>Registration, Welcome Reception &amp; Trade Show</b>
7:00PM-7:10PM	Welcome from the Maritime Beef Council <i>Nathan Phinney, Maritime Beef Council</i>
7:10PM-7:20PM	Greetings from the Host Province
7:20PM-7:25PM	Greetings from Host Sponsor
7:20PM-8:00PM	Global Beef Market Access: Relationships & Assurances TBD
8:00PM-8:35PM	Building Consumer Confidence <i>Lee Irvine, TrustBIX Inc.</i>
8:35PM-9:10PM	Selling to the World - The Canadian Beef Story <i>Duane Ellard, Canada Beef Inc.</i>
9:10PM-9:20PM	Wrap Up & Summary Comments <i>Nathan Phinney, Maritime Beef Council</i>
<b>9:20PM-10:30PM</b>	<b>Maritime Beef Council Reception and Trade Show</b>

## 2018 Maritime Beef Conference Day-2

*March 16, 2019*

8:30AM-8:45AM	Welcome and Announcements <i>Charlie Dyer, New Brunswick Cattle Producers</i>
8:45AM-9:20AM	Forage Management Principles for Profitable Beef Operators <i>Bill Thomas, BT Agronomy</i>
9:20AM-9:55AM	Nutrient Management for the Modern Grass Farmer <i>Dr. David Burton, Dalhousie University</i>
<b>9:55AM-10:15AM</b>	<b>Nutrition Break</b>
10:15AM-10:45AM	Advanced Pasture Management for the Maritime Region John Dynesveld, Agriculture & Agri-Food Canada
10:45AM-11:15AM	Optimal Nutrition for the Growing Bull <i>Dr. John Kastelic, University of Calgary</i>
<b>11:15PM-12:45PM</b>	<b>Maritime Beef Sector Trade Show &amp; Awards Luncheon</b>
12:45PM-1:15PM	The Economics of Traceability <i>Dr. Jill Hobbs, University of Saskatchewan</i>
1:15PM-1:35PM	Global Value-Added Beef Markets - A Nuffield Experience <i>Ellen Crane, Beef Cattle Research Council</i>
1:35PM-1:55PM	North American Market Roundup <i>Amy Higgins, Maritime Beef Council</i>
1:55PM-2:15PM	Brand Management – Opportunities & Challenges <i>TBD</i>
2:15PM-3:15PM	Consumer Trends Panel
3:15PM-3:30PM	Closing Remarks <i>Nathan Phinney, Maritime Beef Council</i>

## 2019 Maritime Beef Conference Registration

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

- Cattle Health Management: Pre-Conference Workshop  
No Charge
- Early Bird Weekend Registration: **Closes February 15, 2019**  
\$80.00 + Fees & Taxes = \$98.76
- Regular Weekend Registration: **Closes March 14, 2019**  
\$100.00 + Fees & Taxes = \$121.76
- Friday Evening Only Registration  
\$60.00 + Fees & Taxes = \$75.76
- Saturday Only Registration  
\$60.00 + Fees & Taxes = \$75.76

### Credit Card Payment Info:

Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Security Code (3 numbers on back) \_\_\_\_\_ Postal Code \_\_\_\_\_

E-mail Money Transfer – [conference@maritimebeef.ca](mailto:conference@maritimebeef.ca)

### Send Completed Registration Forms To:

Mail: Maritime Beef Council, 60 Research Drive, Bible Hill, Nova Scotia, B6L 2R2

Email: [conference@maritimebeef.ca](mailto:conference@maritimebeef.ca)

Cash or Cheque Payments: Please Do Not Mail! Payment Accepted at the Door Only

### Accommodations:

Hotel Rooms are being held until February 15, 2019. Call now to reserve! 1-506-854-4344