

Celebrated author Dr. Temple Grandin to speak in Moncton

MONCTON, NB - February 13, 2018 - International renowned autism advocate, Dr. Temple Grandin, will speak in Moncton on March 16 and 17 as part of the Maritime Beef Conference.

In a public presentation on Friday, March 16, *An Evening with Dr. Temple Grandin, presented by Canada Beef*, Dr. Grandin will share her perspective on autism, drawing from her personal experiences, and discuss the value of the unique outlook autism brings to the world.

Dr. Grandin holds a PhD in animal science from the University of Illinois and is a professor of animal science at Colorado State University. She is the author of several books, including the national bestsellers *Thinking in Pictures* and *Animals in Translation*. In addition to Dr. Grandin's public presentation on Friday, March 16, she'll also present two sessions on Saturday, March 17 for attendees of the Maritime Beef Conference focused on humane and effective livestock handling.

Dr. Grandin's ground-breaking achievements in livestock handling and facility design can be attributed to her unique, visual way of processing information, one of the 'symptoms' of her autism. While autism is typically judged as a disability, by harnessing her unique strengths, Dr. Grandin pioneered new ways of understanding the animal world.

Nathan Phinney, chair of the Maritime Beef Council (MBC), which is hosting the conference, says the council is pleased to host Dr. Grandin and looks forward to her insights, both in furthering understanding of autism and humane livestock handling. The evening, sponsored by Canada Beef, will also include a beef cooking demonstration by Chef Mathieu Paré of Canada Beef, a reception, featuring Canadian beef, and book signing by Dr. Grandin. Her books will be on sale at the event.

"Canadian beef, including what's raised by local Maritime families who will be at the conference, is globally recognized for its quality," Phinney says. "We are proud of what we do and look forward to sharing the Canada beef story following Dr. Grandin's presentation."

Tickets and further details about *An Evening with Dr. Temple Grandin, presented by Canada Beef*, are available at MaritimeBeef.ca.

About the Maritime Beef Council

The MBC is an industry partnership of the New Brunswick, Nova Scotia and Prince Edward Island Cattle Producers, as well as provincial, regional and national stakeholders who collaborate on industry challenges and opportunities related to

programming, regulations and research. Currently, the MBC is focused on the Maritime Beef Expansion Strategy, which includes expanding the Maritime beef herd by 20,000 head by 2017, a goal based on current market demands and projected growth.

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