



NSCP Female Breeding Stock Funding Draw

Background

The Nova Scotia Cattle Producers support the Maritime Beef Industry Development and Expansion Strategy as a blueprint for prosperity in the regional beef industry. The strategy focuses on professionalization of the industry, improved pasture and forage management, genetic improvement and industry expansion. The NSCP is committed to program development and delivery to support the goals of the Strategy. To show support, the NSCP will support the purchase of heifers and/or cows to eligible producers who participate in eligible industry events.

Program Objective

The objective of the NSCP Female Breeding Stock Funding Draw (“Program”) is to encourage participation in cattle industry workshops by providing support for Nova Scotian producers for the purchase of heifers and/or young cows. This program supports the training and expansion pillars of the Strategy.

Program Guidelines

1. The NSCP may budget up to \$3000 per year to support the Program.
2. Eligible producers who attend designated NSCP events will receive one ballot per workshop.
3. The Program is based on a lottery draw.
4. The draw(s) will take place at the NSCP Annual General Meeting.
5. Only eligible producers will receive funding.
6. Winners will receive \$750 towards the purchase of a heifer or cow of their choice.
7. Eligible producers cannot receive more than \$750 per year.
8. Eligible producers will have one year to purchase a heifer or cow or funding will be forfeited.
9. Eligible producers must provide proof of purchase to receive funding.
10. There is no minimum or maximum purchase price, however, eligible producers will receive the lesser of the purchase price or \$750 for any individual or group of heifers or cows.
11. The prize is non transferrable and has no cash value.
12. NSCP Board members, staff or contractors are not eligible.

Producer Eligibility

1. Producers must be up to date with NSCP licensing requirements.
2. Producers must be up to date with NSCP levy remittance requirements.
3. Producers must comply with the Program guidelines.

Eligible Industry Events

Attendance at the following industry events will be eligible:

1. NSCP Zone Meetings
2. NSCP Annual General Meeting
3. Maritime Beef Conference
4. Canadian Beef Industry Conference
5. NSCP Workshops
6. Maritime Beef Council Workshops
7. Maritime Beef School
8. Other events as designated by NSCP