



## MESSAGE FROM THE CHAIR

Another hot and humid summer has come and gone. Within the NSCP, we have been busy planning upcoming events and working on current projects and industry initiatives.

On August 7th, NSCP board representatives participated in the Maritime Beef Council's 10th Annual Atlantic Forage Field Day in Nappan, NS. This year's event had over 130 attendees, comprised of producers, extension, students, and industry stakeholders. Amy Higgins has provided a report on this event further into this newsletter edition.

We attended the 2024 Canadian Beef Industry Conference August 19th-22nd in Saskatoon, Saskatchewan. This four-day conference featured many presentations and knowledgeable discussions around beef demand, competitiveness, productivity and connectivity. We also attended the Canadian Beef Check-Off Agency Annual General Meeting, where Bert Meyer was elected as the new Nova Scotia representative to the Agency Board. I have really enjoyed my time on their Board the last 10 years, representing Nova Scotia. It was a great opportunity to engage with beef producers from across the country, and great to see so many Maritime attendees! We would like to send a huge congratulations to John and Jane Duynisveld, Holdanca Farms, on being named The National Environmental Stewardship Award (TESA) recipients for this year, awarded at the CBIC. What a well-deserved accomplishment!

As a part of our work with the Nova Scotia Department of Agriculture (NSDA) and Nova Scotia Department of Environment and Climate Change's (NSDECC) Nova Scotia Cattle and Sheep Sector Climate Change Adaptation Strategy, we partnered with Perennia Food and Agriculture and the Sheep Producers Association of Nova Scotia on a series of pasture walks this summer and fall across the province. Please keep an eye on our social media and e-news for additional fall event releases!

The Maritime Beef Test Society (MBTS) is again offering a winter bull test this year, with consignment forms available on their website at [www.maritimebeefteststation.ca](http://www.maritimebeefteststation.ca). The MBTS Annual General Meeting will be held virtually December 4th at 7:00 PM.

We again have our two funding programs open for the year: the Nova Scotia Genetic Improvement Program and the Nova Scotia Soil, Pasture & Forage Management Program. The NS Genetic Improvement Program again this year has extra funding available thanks to the NSDA, with a maximum funding amount of up to \$1,400 per bull, if applicable. The next NS Soil, Pasture & Forage Management Program application deadline is November 30th, 2024, with the next application deadline for the NS Genetic Improvement Program being February 15, 2025. Application forms are available at: [www.nscattle.ca/members/programs/](http://www.nscattle.ca/members/programs/).

The NSCP Zone Meetings will be held January 6th-8th, 2025. The full schedule will be within the December newsletter.

We are continuing our work with the NSDA on the Nova Scotia Beef Initiative. A provincial Beef Initiative Steering Committee, with representatives from the Department, NSCP, Nova Scotia Farm Loan Board, Perennia, and industry, will do much of the work, with Nova Scotia investing more than \$950,000 over two years. A Nova Scotia Beef Initiative Update meeting will be held October 29th from 9am-3pm in Debert. Please watch your NSCP e-news for additional information soon!

Join us for the upcoming Maritime Beef Conference in Moncton, NB, occurring November 8-9, 2024, at the Delta Hotels by Marriott Beausejour.

## NOVA SCOTIA BEEF INITIATIVE UPDATE

**OCTOBER 29, 2024  
9:00 AM - 3:00 PM  
DEBERT, NS**



**MORE INFORMATION TO FOLLOW  
SHORTLY IN AN NSCP E-NEWS UPDATE**

The NSCP are giving away a limited number of conference registrations to registered producers (current NSCP licensees), as well as youth (under 35 years old) interested in the beef industry. If you would like to attend the Maritime Beef Conference for FREE, please contact the NSCP office prior to October 8th (accommodations not provided). For conference information, such as the agenda and hotel booking information, please visit [www.maritimebeef.ca/events](http://www.maritimebeef.ca/events).

The NSCP continue to offer preconditioning, as well as carcass ultrasound, services to Maritime producers. More information on these services is available on our website.

In closing, we would like to provide an update that we are still in the process of establishing Livestock Price Insurance in Nova Scotia but are optimistic to hopefully launch later this fall!

If you have any questions, please reach out to the office at 902-893-7455 or [office@nscattle.ca](mailto:office@nscattle.ca).

Sincerely,

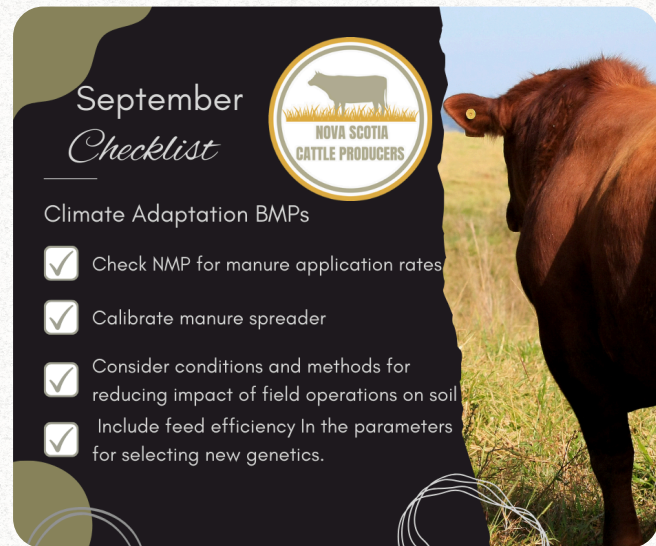
*Larry Weatherby*  
Larry Weatherby, Chair



## CLIMATE ADAPTATION LEADERSHIP PROGRAM UPDATE

Hello everyone, my name is Geoff Larkin, and I would like to introduce myself as the new Climate Change Adaptation Coordinator for the beef and sheep sectors. My background is in cow calf production, and I have a degree in Environmental Science from the former Nova Scotia Agricultural College. I've sat on local and national boards related to cattle and agricultural, and I am excited to help producers adapt to our changing climate here in Nova Scotia.

What a summer we just experienced. Warm weather, timely rains and pastures continuing to be productive. We sometimes forget when we're living in a moment just how much the trends have changed. Corn is being chopped 2 weeks earlier than last year, killing frosts are not a threat in early September and the livestock are still grazing well into October. These are some of the benefits of a changing climate in our area, and we need to be ready to capitalize. Using the Climate Change SWOT Analysis tool created by the Nova Scotia Cattle Producers and Sheep Producers Association of Nova Scotia can help identify your businesses' Strengths, Weaknesses, Opportunities and Threats from climate change. You can then begin to actively play to your strengths and use opportunities that you've highlighted using this tool. An example of an opportunity? How about an extended grazing season due to more growing degree days. Be ready to capitalize on these as we move forward. Cross reference with the Climate Adaptation BMP's monthly checklist that is circulated each month in the e-newsletter to help adapt to these.



On the flip side we need to be ready to reduce weaknesses and counter threats that we identify with this tool. Warmer muggier days comes with an increase in water demand. Making sure livestock have access to clean, readily available water in these warm periods is a necessity. Extreme weather events are happening more suddenly and frequently, and we need to be ready for the unexpected. Its not uncommon to have a sudden windstorm with gusts over 100 km/h, and rain events that bring 50 mm in the span of a few hours. Being prepared for these events is a challenge, but one we should all be thinking about. Perennia has a great resource that can allow you to prepare for the unexpected.

As we get into the fall, producers start to think about what to keep as replacements in the herd and what to cull. Certain traits have bigger impacts on profitability. A 5% improvement in feed efficiency can have an impact economically four times greater than a 5% improvement in average daily gain. Not only is it a trait that benefits producers, but it also benefits the environment. Selecting for feed efficiency has a positive impact on reducing methane emissions. The Maritime Beef Test Station can perform RFI tests for beef and sheep with its Vytelle system. If you want to learn more about testing for feed efficiency or purchasing feed efficient stock, please reach out to them at [maritimebeef@eastlink.ca](mailto:maritimebeef@eastlink.ca).

Please check out the NSCP website for new information and tools as they become available: [www.nscattle.ca/climate/](http://www.nscattle.ca/climate/). Not all change is bad, and we must be ready to adapt as we move forward.

## CALL FOR NOMINATIONS

The NSCP are seeking nominations for two Zone Director positions to be elected in 2025 for Zone 2 and Zone 5, to be elected at their respective Zone meetings. The **NSCP Annual General Meeting will be held on March 1st, 2025**, with the location to be announced in the December NSCP newsletter.

The nomination period will be open from November 1st – 30th, 2024, with nominees being announced in the December NSCP newsletter. Please contact the office for a nomination form.

## TEST STATION NOW ACCEPTING BULL APPLICATIONS

The Maritime Beef Testing Society (MBTS) is now accepting applications for the 2024-25 winter bull test. We are entering the tenth season of using the GrowSafe feeding system to evaluate bull performance. This year's consignment forms have been added to the MBTS website and are due back by October 11th, 2024. These can be found at [www.maritimebeefteststation.ca/consignment](http://www.maritimebeefteststation.ca/consignment).

**The MBTS Annual General Meeting will occur virtually on December 4th, 2024, at 7:00 PM via Zoom.** Please register on the MBTS website. Please stay tuned to the MBTS website, the NSCP website, or social media channels for updates.



## MARITIME BEEF COUNCIL UPDATE

The Maritime Beef Council is getting into the event execution stage of the year.



Recently, the Atlantic Forage Field Day was held, with this year marking the 10th anniversary for this event! It happened on August 7th, and we had 133 people in attendance. The day featured many informative presentations, featuring representation by Agriculture and Agri-Food Canada (AAFC), Perennia Food and Agriculture, Dalhousie University and Atlantic Living Labs. Feature speaker Dr. Kim Schneider, University of Guelph, discussed ongoing research into cover crops and grazing in Ontario. There was also equipment set up by Green Diamond and Kingston Farm Supply.

On June 12th, we went live with the Maritime Livestock Price Insurance (LPI) Pilot Project- calf and feeder indices in PEI and NB. NS had a last-minute regulation change that delayed their entry, but they will be joining as soon as that is settled up. Last week we had our first Calf Policies that were purchased in June expire and the general market is up from June. The Fed index is still under development and as soon as it is getting close, we'll let you know. Head over to [www.maritimebeef.ca](http://www.maritimebeef.ca) and scroll down to sign up for the LPI newsletter that sends information out most Tuesday, Wednesday and Thursdays.

The Maritime Beef Conference is November 8th and 9th, with a new format for Friday being utilized. We will be hosting a very interactive and engaging grazing session on Friday afternoon, and then we will have a networking hour before the Beef Dinner. Matt Makens, who is an atmospheric scientist with a professional background in communications, blends the two to provide expert analysis and forecasts and communicate the data in a format tailored to his clients. Our topic is "Weather Outlook: How global ocean and atmosphere patterns impact our sustainable future". Saturday will feature many production and industry sessions that will be worth coming out to! Beef Producers get 50% off which brings the ticket price down to a VERY reasonable price and that includes a delicious beef dinner.

There will be three offerings of the Atlantic Beef School from January-March 2025: Feeding & Nutrition Management, Cattle Handling, and Leadership & Advocacy. Stay tuned on the where and when of these.

We also have plans on continuing feedlot club meetings which will likely happen in late fall-winter again in PEI. Production Clubs have been another ongoing project. The calf club will sell in some of the fall feeder sales at Atlantic Stockyards and recruiting those calves will be happening in the next couple of months. We so far have 240 head selling in the Fall feeder sale run at Atlantic Stockyards. If anyone is interested in learning more information, please reach out to me at (902) 957-2606 or [projects@agricommodity.ca](mailto:projects@agricommodity.ca).

We are also working on having a beef booth at the Farm Mechanization Show in Moncton, November 28th-30th, to promote some of the resources, and events that will be happening. The intention is to increase the visibility and reach, and perhaps get some resources and information out to producers directly in a different way than we have before.

Maritime Beef Conference

**REGISTER TODAY!**

**MONCTON, NB**

**NOVEMBER 8 & 9, 2024**

**SCAN HERE!**

**MARITIME BEEF COUNCIL**

[WWW.MARITIMEBEEF.CA](http://WWW.MARITIMEBEEF.CA)

*Full agenda available on our site!*

@maritimebeef

The banner features a background image of a herd of cattle grazing in a green field under a cloudy sky. The text is overlaid on this image, with the title in a large, elegant script font and the registration details in bold, sans-serif fonts. A QR code is provided for easy registration access.



# UPCOMING EVENTS

## PERENNIA EVENTS

For more information or to register, visit: [www.perennia.ca/learning/](http://www.perennia.ca/learning/)

### PASTURE WALK SERIES

- **Oct. 7, 10:30 am - 3:30 pm | Dan Thompson's Pasture, Cape John Community Pasture**
  - Special guest Greg Judy from Green Pastures Farm in Missouri will be sharing his knowledge on rotational grazing management.
- **Oct. 8, 1:00 - 3:00 pm | Oak View Farm (Canning)**
  - Pasture Walk at Oak View Farm with Kevin Graham and special guest Greg Judy.
- **Oct. 8, 6:00 - 8:00 pm | Port Williams Fire Hall**
  - Special guest Greg Judy from Green Pastures Farm in Missouri will be sharing his knowledge on rotational grazing management.
- **Oct. 26, 1:30 - 3:30 pm | Kleiner Farms (North Chegoggin)**
  - Late season grazing and bale grazing
- **Dec. 5, 1:00 - 3:00 pm | South River Ranch (Lower South River)**
  - Late season grazing, cover crop grazing and drone seeding cover crops

### NUTRIENT MANAGEMENT PLANNING WORKSHOP CIRCUIT

- **Dec. 3 - 11 | Various; held at four different locations across the province**
  - A hands-on, commodity-inclusive workshop focused on building knowledge and expertise in crop nutrient management planning. This session will focus on demystifying the nutritional breakdown of amendments generated on farm (ex. Manure, compost), with the goal of more precise nitrogen application year after year.

## ATLANTIC STOCKYARDS LTD. FALL FEEDER SALE DATES

- **October 8, 10:00 AM**
- **October 22, 10:00 AM**
- **November 5, 10:00 AM**
- **November 19, 10:00 AM**
- **December 3, 10:00 AM**

Producers are encouraged to pre-register all feeder cattle. Atlantic Stockyards Limited will list all pre-registered cattle on their website.

Vaccinated cattle must be accompanied by a vaccination declaration and a receipt for the vaccine used. Vaccinated cattle will be uniquely identified. All cattle will be sold by order of arrival.

For more information, please visit [www.atlanticstockyards.com](http://www.atlanticstockyards.com).

There will also be a **Breeding Stock Sale on Saturday, October 26**, beginning at 12:00 PM.

### UPCOMING SALES

**Atlantic Alliance Production Sale | October 26, 2024**  
Nappan, NS  
Check out "Atlantic Alliance Sale" on **Facebook** for full details!

## PERENNIA RESOURCES

The below resources are **new guides and factsheets** that Perennia has developed for producer use, and can be accessed by **scanning the QR codes below with your cell phone's camera**.

**PREPARE FOR  
THE UNEXPECTED**



**PASTURE  
MANUAL**



**REDUCING THE  
GREENHOUSE GAS  
EMISSIONS FROM  
MANURE  
APPLICATION**



**FALL COVER  
CROP SPECIES  
SELECTION AND  
MANAGEMENT**



**SOIL TEXTURE**



**COVER CROP  
SELECTION TOOL**



**ONLINE PEST  
MANAGEMENT GUIDE**



**FUNGAL  
DISEASES AND  
MYCOTOXINS IN  
GRAIN**



## NOVA SCOTIA CATTLE PRODUCERS

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