



June 6, 2018

RE: YCC MBC Representative

Dear MBC Stakeholders,

The Maritime Beef Council is seeking a new representative to serve on the Young Cattlemen's Council (YCC). This regional position is currently being held by Julien Collette must be filled by August, 2018.

The YCC is designed to provide the nine board members from across the country with policy development and board governance experience so that they can be more productive members on regional/provincial/national boards and councils. YCC board members past and present are greatly encouraged to run for positions in their provincial cattle associations.

The YCC consists of a nine-member board between the ages of 21 and 35. Six of the nine seats are appointed by the provinces and the other three are at large seats voted on by the general membership. Each term is a two-year term.

The Council meets on a monthly basis via conference call for an hour-long meeting scheduled in the evening. There are also subcommittees that have calls in addition to the regular monthly meetings as needed. YCC meets face to face twice per year: once for the CCA Annual Meeting in March in Ottawa and once for the YCC Annual Meeting. Travel costs to these events are covered by the Council. This year the YCC Annual Meeting is during the Canadian Beef Industry Conference during the second week of August in London.

A YCC member sits on each of the CCA committees in an ex-officio capacity. That member attends committee meetings and calls and reports back to the YCC. Each YCC member is expected to be involved with their provincial association (most notably the provincial representatives) so that they are able to discuss YCC activities with the province and bring back provincial feedback to the Council as well as promote the YCC at the provincial level. The YCC also has a general membership that they communicate with through a quarterly newsletter and social media. It is our goal to be a conduit for information to youth from industry and to inspire more industry involvement, whether that is a board or committee position or attending their fall meeting.

Each YCC board member is expected to be an ambassador for youth in our industry and encourage involvement in the YCC and other industry organizations.

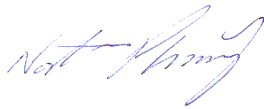


Recent activities that YCC has been involved in:

- In March 2018, YCC delegates participated in the CCA's annual meeting in Ottawa. As an add-on to the meeting, YCC delegates participated in a series of meetings with key MPs and their staff. They spoke with several elected officials from all parties, including a meeting with the Federal Minister of Agriculture.
- YCC has put together a letter to the government about the latest government proposed tax reform. This means positive voice being heard at the governmental level for young producers across the country.

The Maritime Beef Council invites you to submit your resume in order to be considered for this position. A small selection committee will review all submissions and only the successful candidate will be notified.

Sincerely,



Nathan Phinney, MBC Chair

